

LEO BURNETT COMPANY, Inc.

Ad No. 481R—Req. No. S-1273—1 page—B&W—7 x 10 in.—Vending Trade Ad, 1971 (A)

Printed in U.S.A.

Enlarge Your Profit Center



Each column of the cigarette vending machines that you service is a profit center. It's basic good business to give the fastest-growing brands the vending columns that they deserve.

In the first five months of 1971, the sales of the Philip Morris brands were up 10%. Marlboro sales increased by 14%.

Are your sales figures showing this increase?

Give Marlboro, the fastest-growing brand in America, the extra columns that its sales have earned.

Philip Morris U.S.A.

